



User Journey Map

Pre-trip

During-trip

Post-trip

Decide on which countries want to visit and duration of the whole trip

Plan the tour

Get recommendations on trip activities

Visa application

Get ready/ Light Packing

When they are traveling

When they complete the travel

Come back for next EU trip

Select interested destinations

Plan an optimal route (destination+order)

Review possible sightseeings

Prepare the documantation for VISA application

Be aware of what need to pack

Follow the pre-planned schedule

Pre-planned activities all done

Choose the duration of each destination

Book the transportation tickets (maximize the options: train, ferry, tram...)

Book the sightseeings tickets as needed

Print out the paper version of documentation

Be aware of luggage weight limit of different airlines

Change plan

Pre-knowledge (card, cash, weather, religion)

Book the accomodations (maximize the options: hotels, hostile, homestay...)

Recommend local food & their names in the local language

Set a budegdt range